

May 15, 2025
6:00pm - 8:00pm
Terror For a Cause Meeting 2

SAAL Brewing

Attendees:

Lindsey Desmul (Secretary)
Katie Shrock (President)
Ron Meyer
Debra Christie
Deborah Davis (Treasurer)
Shelly Whitworth-Shipley (Member At-Large)

We talked about gaining non-profit status, no federal paperwork yet. We had to submit a quarterly report for tax purposes to the Department of Revenue. Still waiting on 501c3 status.

We splurged on a paid website, so we can collect payments for tickets and sponsorships. www.terrorforacause.com The money just sits online until we get a bank account. Can we set up a Square account and link that? Katie will look into it.

Haunted House is at the fairgrounds, we will get a key in the middle of August to start work. We don't need to sign any paperwork or do background checks - just put down monthly deposit each month.

Any volunteers that we don't know personally, we should think about doing background checks to make sure we are creating a safe environment. Sterling Volunteers - Cost per background check - basic is \$20, more extensive is \$40. If they just did a background check in the last year, we can use that and it's free.

Can we use smells in the haunted house this year?

Dates: Friday/Saturday of October, except for Saturday before [Halloween](#). We will advertise that date as sold out. And November 1st. Tear down November 2 through 8. No restrictions on times.

VIP night on Thursday, October 2nd at 7:00pm. Put when sunset is and when blackout should be on ticket so people know when it will be spookiest?

Lights up to the haunted house for foot traffic - does the fairground have street lights?. See if we have heaters for outside - can find a few more on buy nothing

Insurance - make sure we have all of the dates correct and all of the details before we finalize it. \$1,500-ish includes setup month and actual month. No moving floors, no hanging nooses, no

touching, no interacting. Lots of signs posted up front. We can have the final list of to-do's when we finalize the insurance. Guests will still need to sign a waiver before entering.

Sponsorships - Separate group chat with sponsorship information.

Patinis

Dos Reales

Grocery Outlet

Shipwreck Coffee

SAAL Bingo (we can put a poster up as well)

Business Bingo - Someone comes into sponsored business, gets a stamp, customer gets a discount on tickets.

Use the Stanwood/Camano "Best Of" list for sponsorship ideas

****We have sponsorship packets! If you want one, please let us know!****

Volunteers

Mother Goose character to act as the tour guide if we have enough volunteers.

Should we check with aestheticians to do makeup?

Marketing - social media, print marketing, sponsorship recruiting.

July 4th Parade - \$1 off coupons for haunted house tickets, candy, in costume. Come line up and be in the parade.

Fair - show up in costume, same as parade, not too spooky, hand out coupons. Can we put a banner or something in the pig barn for the fair?

Michael Myers getting a tattoo at the tattoo parlor.

Dress up and do social media stuff.

Silly videos - splash me video.

Blurbs about haunted house safety.

Video of kids who got sponsor money from last year

Room Ideas

Snow White cannibal - eating dwarves

Hansel and Gretel - witch in oven and Gretel with burns

Rapunzel - HAIR

Killer mermaids

3 Little Pigs

Little Red Riding Hood and the wolf

Ring Around the Posey with plague masks

Pinocchio

Jack and Jill

Goldilocks and 3 bears

Pied Piper and rats

Beauty and the Beast

Lost Boys - Peter Pan

Humpty Dumpty

Krampus

Tooth Fairy - lots of bloody teeth

Jack Frost

Easter Bunny

Cupid

Cinderella - mice chewing off toes with bloody feet

Wrap-up

Lindsey motions to approve meeting minutes from first meeting, Katie seconds, none opposed.

Meeting ended 7:50pm